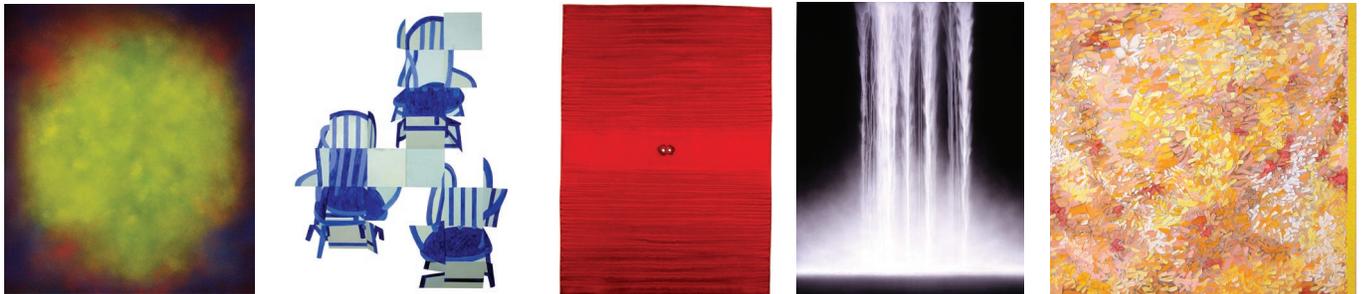


FOR IMMEDIATE RELEASE

SUNDARAM TAGORE GALLERY ANNOUNCES THE OPENING OF ITS THIRD LOCATION IN HONG KONG: Tagore Says Expansion Into Asia Critical To Establishing a Truly Global Institution

Grand Opening Exhibition: May 9 - June 14, 2008



Hong Kong, SAR, April 15, 2008 – SUNDARAM TAGORE GALLERY is pleased to announce the opening of its third location in Hong Kong. Representing artists who explore East-West and intercultural dialogue, New York-based Sundaram Tagore Gallery is delighted to have the support of Hong Kong and the art community in Asia in its expansion.

The new Sundaram Tagore Gallery is located in the heart of Hong Kong's art district, and occupies 2,000 square feet at 57-59 Hollywood Road (G/F and 1/F). The gallery hopes to create an important space – one that will add to the exploding art scene that is fanning out all over Asia.

Gallerist Sundaram Tagore says, "I am very excited to be here. I have been visiting Hong Kong for decades and have always felt an affinity for the city because of its stunning location and mix of cultures. It is a truly cosmopolitan place where anyone can immediately feel at home. Hong Kong has always been among the world's truly international cities, so, with our global philosophy and twenty-four artists who each explore intercultural dialogue, it's a perfect fit."

Tagore adds "As the only global gallery that has opened in Hong Kong, we know that the city has an incredibly international and culturally sophisticated audience from all over the world. Following a successful opening with an overwhelming response in February in Beverly Hills, we are looking forward to continuing our tradition of unique artistic colloquy."

(continued on reverse)

new york 547 WEST 27TH STREET, NEW YORK, NEW YORK 10001

beverly hills 9606 SOUTH SANTA MONICA BOULEVARD, BEVERLY HILLS, CALIFORNIA 90210

hong kong 57-59 HOLLYWOOD ROAD, CENTRAL, HONG KONG

WWW.SUNDARAMTAGORE.COM

OPENING NIGHT

Sundaram Tagore Gallery's grand opening and cocktail reception will be held on Friday, May 9, from 6:00 p.m. to 8:00 p.m. The inaugural group show will consist of five Eastern and five Western artists selected from the roster of artists that the gallery represents. Tagore says "This exhibition presents a visual to the exchange between Western and Eastern cultures, and will introduce audiences to our distinct aesthetic that we hope will be welcomed addition to the artistic scene in Hong Kong. We will also continue to host additional non-profit and cultural events, incorporating performance and installation art, literature, film and more. We will push the envelope."

ABOUT OWNER AND GALLERIST SUNDARAM TAGORE

The great grandson of Nobel laureate Rabindranath Tagore, Sundaram Tagore comes from 14 generations of artists, writers and poets. Earlier this year, Sundaram was profiled by Forbes as "India's Art Ambassador" and was the featured guest on CNN International's 30-minute talk show "Talk Asia." Having completed his Ph.D. coursework in art history at Oxford University, Tagore began his career as the Director of the Asian division of New York contemporary art gallery Pace Wildenstein. He has worked for the Peggy Guggenheim Foundation, Venice, and the Metropolitan Museum, New York, and advises major art institutions including the Museum of Modern Art, New York, Tibet House, and The National Gallery of Modern Art in New Delhi. In addition, Tagore was named one of the 100 Most Influential Asian-Americans in the U.S. by Avenue Magazine.

GALLERY MISSION

Sundaram Tagore Gallery is devoted to the examination of intercultural dialogue and the confluence between east and west. Our global community of artists originates from India, Japan, Korea, Nepal, Uzbekistan, Turkey, Europe and America. We communicate not only through aesthetics, but rather with a unique approach that encompasses all forms of art, including film, poetry, dance, and literature. Our publications department has produced more than 20 books on our artists, and we are currently developing a department dedicated to film production. In New York, our non-profit division has hosted hundreds of charity events, dance performances, book launches, poetry readings, and fundraisers for the artistic, international and NYC community.

For more information, contact press director Anna Shen at anna@sundaramtagore.com or by US cell phone at +1 917 907 0035

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